



Fundraising Tips!

Proven tips for a profitable fundraising program

- ✓ Have a planning sessions to decide timeline of when to start and end the fundraiser (We recommend 3 weeks of run time)
- ✓ Set a financial goal and set individual goals
- ✓ Hold a “kick-off” rally, which educates the organization on the fundraising program and builds enthusiasm to reach the fundraising goals
- ✓ Promote fundraiser through parent letters, posters, and community announcements
- ✓ Discuss with fundraiser participant’s any ideas of where to make great sales
- ✓ Check out any community events to see if setting up a fundraiser booth is possible
- ✓ If there is a Wal-Mart in your community, contact the manager and get information on hosting a ‘Wal-Mart Day’

- ✓ Prep your participants so they can successfully answer frequently asked questions from the customers. For example, what is the fundraiser for, when will I receive my products, etc.