



K & S Enterprises & Mitalena Coffee has partnered to be able to bring you a truly great product with the unsurpassed fundraiser service with over 20 years experience.



Thank you for your interest in K & S Enterprises and our Custom-Designed, **Gourmet Coffee Fundraising Program!**

Everyone drinks coffee, right?

Our fundraising program is very simple — we provide groups across the country with a unique fundraising alternative by hand roasting specialty grade, 100% Arabica Rain Forest Certified coffee beans for your pleasure. Your Products are packed in 12oz Gusseted Bag for Freshness, packed just like you find in the Grocery Store.

Free Color Brochures, Order Forms, and other Sales Materials

Extra Sales Tools that we will provide at no-charge

1. Parent Announcement Letter Template (*insert your Logo*)
2. Goal Worksheet (*to help set each participates goals*)
3. Sponsorship Template (*to use with local businesses / Insert your Logo*)
4. Tips & Safety Flyer
5. *Tally Spreadsheet Software (*Great Tool at the End of the Campaign*)
*Sent via E-MAIL

Profit Snapshot

<u># of Participates</u>	<u>Avg. # of Bags Sold Per Participate</u>	<u>Profit Per Bag*</u>	<u>Total Profit</u>
15	20	5.50	1650.00
50	20	5.50	5500.00
250	10	5.50	13,750.00
500	10	5.50	27,500.00

**Example: Regular Coffee Selling Price of \$12.00 per 12oz Bag.*